IEEE P7012 Working Group
Draft Meeting Agenda
25 September 2018, 11:30 AM – 1:30 PM
Recording Acting Secretary: Christy Bahn and Sunil Malhotra

1. **Call to Order**
   The meeting was called to order at 11:34 am by David R., Working Group Chair

2. **Roll call of Individuals and Affiliation Declarations**
   A list of attendees is attached.

3. **Approval of Agenda**
   Motion to approve the meeting agenda. (Mover: David A., Second: Lisa)
   The agenda was approved as submitted without objection.

4. **IEEE Patent Policy:** Call for Patents
   The call for patents was raised; no one raised any concerns or any comments for consideration.

5. **Nominations for Vice-Chair and Secretary**
   Doc provided an update on the nominations. Lisa has volunteered to serve as Vice-Chair. Doc nominated Sunil as Secretary. Lisa and Sunil accepted the nominations. Dean made the motion: ***Motion to approve Lisa as Working Group Vice-Chair and Sunil as Working Group Secretary. Seconded by Jim Pasquale. There were no objections to the motion.***

6. **Discussion of Scope and Reach of Working Group**
   a. **Doc Searls discusses the PAR**

   5.2 Scope: The standard identifies/addresses the manner in which personal privacy terms are proffered and how they can be read and agreed to be machines. Doc noted that this should be independent of the terms themselves. The focus on the verbs: Proffer, read and agree.

   5.4 Purpose: The purpose of the standard is to provide individuals with means to proffer their own terms respecting personal privacy, in ways that can be read, acknowledged and agreed to by machines operated by others in the networked world. In a more formal sense, the purpose of the standard is to enable individuals to operate as first parties in agreements with others—mostly companies—operating as second parties.

   Doc noted that this standard can help make possible something we haven't had since industry won the industrial revolution: a way for the

industrial entities of the world to obey our wishes, rather than the reverse—for the good of all concerned.

This is the exact reverse of what we encounter constantly on the Web today, and   in most of our business dealings: terms we agree to as second parties. But it is   totally do-able.

Note that the purpose of this standard is not to address privacy policies, since   these are one-sided and need no agreement. (Terms require agreement; privacy   policies do not.)

5.5 Need for the Project: The Internet did not come with privacy (meaning the   ability of individuals selectively to disclose information about themselves and to obtain agreement on how that information might be used). The Internet is,   however, based on peer-to-peer protocols (e.g. TCP/IP) that allow any two   parties to agree on how each will respect the other's intentions. The norm on the   Net thus far has been for server operators to proffer all terms of engagement,   including respect for privacy, and to force individuals engaging those servers to   agree to those terms, with no alternative but to go away.

On the Internet, however, anybody should be able to proffer terms, including individuals who wish to obtain agreements respecting information they wish to   keep private. These agreements should scale as well for individuals as contracts   of adhesion do for companies, and bring many benefits to both sides, such as the ability of individuals to provide the same data to many trusted companies in one move or add or subtract conditions of data use. Making these terms machine-   readable is required for implementation in the world, and for use to scale for all   parties.

"Contract of adhesion"

"Contract of adhesion" was coined by law professor Friedrich Kessler in 1943, at   the height of the industrial age. Kessler lamented that freedom of contract was   lost when industry won. But the Internet was not around yet. On the Internet,   freedom of contract is supported.

5.6 Stakeholders for the Standard: The primary stakeholders are all individuals   who interact as first parties with others in the networked world. Secondary   stakeholders are the entities--mostly companies--that agree as second parties to   individuals' terms.

This is important, because it is customary in business and technology to assume   that the only entities that can hold stakes are organizational ones. Again, the   Internet makes it possible for anybody to hold a stake.

David A. noted that the diagram and document Doc sent around is correct. People are getting hung up on the word Privacy. Likes the simplicity that Doc

articulated. Feels too narrow when the word Privacy is used. Doc said to take out the word privacy in scope. He agrees with David A., it does make things more complicated. Privacy is not absolute.

Adrian noted the word agency. Agency does not show up on the PAR. Could that help reduce the confusion around the word. Doc said it could help.

David R. said there was a lot of discussion on this topic. Groups that address the specifics for each one of these. Groups can do a write up of their proposal. Their understanding. Coming to some conclusion. Typically IEEE standards take 3 to 4 years from the start of the approved PAR until it is published. David R. noted that he would like to, as a group have some people in the group to start writing. He asked if anyone would like to lead these groups and   report back to the WG. *David Alexander volunteered to led; architectural scaffold and use cases.*

David R. mentioned that you don't have to do this as a group, you can do this individually. sent. It would be good to see how to address this context issue in the framework.

Sunil said he will get some India specific data points.

David R. asked which existing definitions make sense.

      b. Chair – standard approval and adoption process and relation to other standards

David R. provided a brief description noting the draft is reviewed by larger and larger groups, where each group is allowed to comment and critique, and the working group needs to address each comment and criticism fully.

7. Reports on work assigned at 21 August meeting
   a. David Alexander's subgroup

David A is using a Google doc scratch pad. Initiatives he was aware of. Asked others to contribute. Anyone can contribute. Didn't want to reinvent the wheel on great stuff that is being done.

8. Short presentations on relevant external standards efforts
   a. Bernd Blobel – Unable to present due to microphone issues.
   b. Others

Lisa spoke about how some are aware of what we are doing. Providing family management life solutions. A hardware appliance for family use.

User manual data and service. Launching next year. Expect to have 3rd party apps in the system.

Mike Lazar noted the W3C taxonomy group is defining data categories David R. said we could adopt the data categories being defined there or do something different. *Action Item: Mike will reach out to this group and see what their timeline is. Might empower the work being done here.*

9. New Business

10.   Future Meetings

David R. discussed with the WG future meetings. The timing of the meeting was not an issue and agreed to stick with the same time. David R. is not available for the October meeting, Lisa will Chair the call. That meeting is October 16th. November meeting is the 13th and the December meeting is the 11th.

11.   Adjourn

Motion to adjourn the meeting. (Mover: Jim., Second: Mike)

The meeting was adjourned at 1:25 PM

Attendees

First Name	Last Name	Affiliation	Role	Officer
Victor	Grey	JLINCLabs	P	
Thomas	Hardjono	MIT	P	
David	Alexander	Mydex CIC	V	
Henrik	Biering	Peercraft	V	
Bernd	Blobel	University of Regensburg, Medical Faculty	V	
Adrian	Gropper	Patient Privacy Rights	V	
Gurshabad	Grover	Centre for Internet and Society, India	V	
Iain	Henderson	Customer Commons & JLINC Labs	V	

Mary	Hodder	Customer Commons & JLINC Labs	V	
Dean	Landsman	PDEC	V	
Lisa	LeVasseur	Wrethink	V	Vice-Chair
Mark	Lizar	Open Consent Group Ltd	V	
Sunil	Malhotra	Ideafarms	V	Secretary
Mike	O'Neill	Baycloud Systems Ltd.	V	
Jim	Pasquale	digi.me Ltd	V	
David	Reed	Deep Plum Research	V	Chair
Doc	Searls	Customer Commons	V	
Joyce	Searls	Customer Commons & Sovrin Foundation	V	
Colin	Wallis	Kantara Initiative	V	
John	Wunderlich	JLINC Labs	V	

Christy   Bahn   IEEE-SA (staff)

V = Voting Member
P = Participant