

**IEEE P7008 Working Group
Draft Meeting Agenda
15 January 2019, 10:00 AM – 11:30 AM (EST)**

1. Call to Order

The meeting was called to order at 10:04 AM (EST). A quorum was established and noted.

2. Roll and [Affiliation Declarations](#)

New participants were asked to introduce themselves. A list of attendee's present is attached.

3. Approval of Agenda

Motion to approve the meeting agenda. (Mover: Ken Bell, Second: John Sullins). The agenda was approved as submitted without objection.

4. IEEE Patent Policy: [Call for Patents](#)

The call for patents was raised; no one raised any concerns or comments for consideration.

5. Approval of 29 October Meeting Minutes

Motion to approve the October 29th meeting minutes. (Mover: Ken Bell, Second: John Sullins). The October 29th meeting minutes were approved as submitted without objection.

6. Work in progress

a. Ethical Questions:

- Issue: Should affective systems be designed to nudge people for the user's personal benefit and/or for the benefit of someone else? (see the text written in The IEEE Global Initiative on Ethics of Autonomous and Intelligent System – v2, p172 - attached)
- Other ethical questions related to nudging?

b. Good and aggressive nudges

- Definitions
- List of examples in different fields: health, politics, education, e-marketing, etc
- Products or Projects related to these examples (if known)

c. Recommendations and possible implementations

- Evaluation metrics (ex: infantilisation effects, etc.)
- Explainability of nudging
- Consent: opt-in system policy with explicit consent
- Additional protections for vulnerable populations?

Laurence spoke out a timeline for the draft. The 1st meeting was in October. Adjustments need to be made for the timeline. Laurence and John will discuss and share the timeline with the WG.

The WG worked on the nudging Google Doc.

Action Items:

- Taxonomy examples (Pei-Yun Hsueh (Sabrina))
- 2. Existing law related to manipulation : SB-1001 (Laurence Devillers)
- 3. Definitions of Nudge, Good or aggressive nudges (John Sullins)
- 4. Transparency (Caroline Chubb Calderon)
- 5. Explainability of Nudging (Takashi Egawa)
- 6. Implications (Rosa Maria Iranzo)
- 8. List of examples in different fields: health, politics, education, e-marketing, etc...
- Products of Projects related to these examples (if known) (Sean Dougherty)
- 9. Contract (Ken Bell)
- Recommendations (Pei-Yun Hsueh (Sabrina))
- Evaluation: metrics (ex: infantilization effects, etc) (Laurence Devillers)

7. New Business**8. Future Meetings**

5 February 2019, 10:00 AM – 11:30 AM (EST)

5 March 2019, 10:00 AM – 11:30 AM (EST)

The meeting times for February and March will be adjusted to 11:00 AM – 12:30 PM (EST).

The possibility of having a face-to-face meeting was asked, maybe June. Laurence and others noted having the meeting where a conference or workshop is taking place. Christy recommended Laurence reach out to the RAS/SC Chair to see if there is a meeting room available at [2019 ICRA](#), Montreal Canada, 20-24 May.

9. Adjourn

The meeting adjourned at 11:11 AM (EST)

(Mover: Sean Dougherty, Second: John Sullins)

Attendees

| Last Name | First Name | Affiliation | Officer | Role |
|----------------|-------------------|----------------|---------|------|
| Chubb Calderon | Caroline | Self | | NV |
| Egawa | Takashi | NEC | | NV |
| Hsueh | Pei-Yun (Sabrina) | Self | | NV |
| Iranzo | Rosa Maria Gil | Self | | NV |
| Bahn | Christy | IEEE-SA | | S |
| Bell | Ken | BDO Canada LLP | | V |
| Deviller | Laurence | CNRS | Chair | V |
| Dougherty | Sean | Consultant | | V |

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|---------|-------|--|------------|---|
| Gunsch | Gregg | Self | | V |
| Sullins | John | Sonoma State University, California | Vice-Chair | V |

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|-------------|------------------------|
| Role Legend | V = Voting Member |
| | NV = Non-voting Member |
| | S = Staff |