

**IEEE P7011 Working Group  
Draft Meeting Agenda  
April 13, 2018**

- 1) Call to Order
- 2) Welcome to IEEE P7011 Working Group
- 3) Roll call of Individuals
- 4) Approval of Agenda
- 5) Introduction and Approval of Working Group Policies and Procedures (P&P)
- 6) Patent Slide Presentation
- 7) Summary of Standard Goals
  - a. Develop a standard by which news purveyors can be evaluated.
  - b. Blend autonomous analysis with human-driven processes to tackle the large scope of this issue.
  - c. Work with industry to adopt, implement, and improve this solution.
  - d. Provide the public with an easy-to-understand rating of news purveyors.
- 8) Possible Sub Groups Recommendation Areas
  - a. Factual accuracy
  - b. Detection of degree and consistency of bias
  - c. Usage of misleading headlines
  - d. Existence and utilization of effective retraction policies and procedures
  - e. Clear distinctions between advertisements and content
  - f. Presentation of ratings to users
  - g. Statistical Analysis
  - h. Others?
- 9) Vacant Officer Positions
  - a. Vice Chair
  - b. Secretary
- 10) Website Development
- 11) New Business
- 12) Next Meeting April 27<sup>th</sup>
- 13) Adjourn