IEEE P7012 Working Group
Unofficial Meeting - Notes
22 January 2019, 11:30 AM – 1:30 PM (ET)

Since the quorum requirements were not met, this was designated an unofficial WG meeting.

1. Generally agreed by attendees that iMeet would be adequate for collaboration.
2. Chat summary is available at https://ieee-sa.imeetcentral.com/7012/folder/all/WzIsNjMyMzU3ODNd/
3. It was reiterated that **#NoStalking** (https://bit.ly/2LJ51dW) is a good starting point to develop future schema and code to allow individuals (first parties) to proffer a set of terms with choices for other parties to respond in a standardized manner.
4. Lisa noted that the absence of a mental model of terms and relationships it was becoming difficult to understand what these are. She has worked on a relationship model which she will present.
5. **Doc** – (in the chat) "One possible way to do this is making Do Not Track — or something similar — agreeable. Right now it is not. It can only be respected, and there is no way for either party to record it as an agreement. If it can be, how does the machine read that term? We answer that.
   The problem, post-GDPR — the environment in which we find ourselves — is that every site and service is a separate first party extracting agreement from each of us as second parties, with no way for the latter to record that agreement. We need to turn that around."
6. There were discussions around enforcement and which party should go first against the backdrop of GDPR and its requirements. General consensus around not putting companies in the driving seat.
7. The GDPR provides for individuals to be 'data controllers' but the ITIF is proceeding with the premise that only the big companies matter. "The individual has the Archimedean place to stand from were to proffer terms that others can agree to, that are standard, that everybody can use and can agree or not agree to."
8. **Dean**- The ITIF is all for companies and it even tries to eliminate current protections available to individuals. IEEE gives us credibility.
9. Discussions around which party initiates the interaction and whether it matters. **#NoStalking** presumes that the individual initiates.
10. Using real world interactions as a starting point to map to the cyber world. Would it help to restrict / default terms to be used only for one transaction / session? **Doc-** "We are at the rudimentary stage of creating the norms that we need online, by which every individual is able to signal their intention on how they want to be treated by others."
11. **Lisa** would like to present a Brand Relationship Framework, offline.
12. **Doc** (in chat) – "I'd like folks to look at the actual No Stalking use case at Customer Commons,

http://customercommons.org/home/tools/terms/p2b1/. It's mostly baked. It may turn out not to be generalizable, but I'd like to find that out by working on it."

13. **David R** - In the #NoStalking use case, the publisher cannot use personal information to target users.
    - The use case is focused on Publishing and Advertising apps.
    - Every party can have an automated agent which is reachable, can understand machine readable terms and also respond to them.
    - Key is to create a vocabulary that can be used to describe the terms and define them in a standardized way for interoperability.
    - Have a system of registries of standard definitions where terms could be put into an ontology.
14. **Mike –** When we go to a website there are hundreds of other entities collecting information. How will the user ever know who they are and their intentions?
15. **ACTION** - Agenda #8 – IIW Report work packages - Sunil and Doc will try to recover what we spoke of in the November 2018 meeting and share back to the group.
16. **David R** - Agenda #9 – Project plan – Do we want to publish the draft standard in 2020 and defend it for a year or more? WG to respond. If yes, we have to start writing the draft some time in 2019.
17. **Quorum** fell short for the second time running. Christy explained that WGs can make their own policies and procedures. She will check membership rules and accordingly retire non-attending members.
18. We can use 2nd Tuesday of the month as a heuristic to plan attendance of WG meetings. The next meeting is scheduled for Tuesday, 12th Feb 2019.

Attendees

First Name	Last Name	Affiliation	Role	Officer
Victor	Grey	JLINC Labs	V	
Adrian	Gropper	Patient Privacy Rights	V	
Mary	Hodder	Customer Commons & JLINC Labs	V	
Dean	Landsman	PDEC	V	
Lisa	LeVasseur	Wrethink	V	Acting Chair
Sunil	Malhotra	Ideafarms	V	Secretary
David	Reed	Deep Plum Research	V	Chair
Doc	Searls	Customer Commons	V	
Joyce	Searls	Customer Commons & Sovrin Foundation	V	
Mike	O'Neill	Baycloud Systems Ltd.	V	
Andrew	Maffei	Woods Hole Oceanographic Institution	P	

Tariq	Yusuf	Google	P	
Patrick Gage	Kelley	Google	P	
Christy	Bahn	IEEE-SA (staff)	S	

V = Voting Member
P = Participant